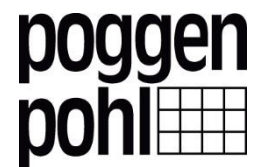


PRESS RELEASE



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Fascinating surfaces for luxurious kitchen design

Poggenpohl is presenting new, chrome-plated lacquer



The kitchen, more than any other living area, embodies people's own personal standard of living and lifestyle. The requirements placed on upmarket kitchen design are accordingly diverse. Poggenpohl has long distinguished itself in this segment by individual planning schemes on the highest level perfectly tailored to customers' wishes.

In addition to the selected "architect colours" polar white, blossom white, sand, pebble grey, sand grey, stone grey, diamond grey and black in the widest array of surface finishes, lacquer fronts in all RAL, design and NCS shades among others are also available to the customer for an individual selection of colours.

For the A30 kitchen mile, the traditional manufacturer is now extending its lacquer expertise in a unique way – new, chrome-plated high-gloss lacquers form the focus of this year's trade fair presentation. Poggenpohl is offering 14 spectacular metallic shades like diamond white, champagne gold, night blue or petrol green. These are available both in a modern, straightforward front design and as conventional framed fronts. Poggenpohl is demonstrating the unique effect of the new high-gloss metallic surfaces among other aspects in an impressive kitchen planning scheme with wide fronts in petrol green metallic, combined with matt black lacquer, polished natural stone and stainless steel.

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