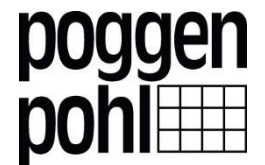


PRESS RELEASE



Herford, 19th September 2015

Harmony of colour, luxury and innovative solutions

Poggenpohl 2016 range features striking highlights



Poggenpohl is presenting the professional public its product highlights for 2016 at the A30 kitchen mile. New front and carcass colours in addition to technical innovations will be impressively displayed in the completely re-vamped company exhibition.

The premium kitchen manufacturer is making additions to major aspects of its range. The Poggenpohl colour pallet, consisting of selected "architect colours", is being supplemented with the new colour **diamond grey**. The contemporary plain colours in the pallet are mutually coordinated so as not only to be individually effective but also allow their harmonious combination

in the entire living area. Poggenpohl offers the plain colours universally in many surface finishes ranging from melamine resin coating to exclusive glass.

Poggenpohl is supplementing its high level of expertise in the area of solid wood with three elegant veneers: **oak honey brown, cherry silver brown high gloss** and **makassar structure high gloss**. Together with the new exclusive glass front in **mirror bronze matt**, the Poggenpohl 2016 range offers an expressive selection of fronts for the high-end segment.

There is a major innovation in the area of carcass design: as a complement to the traditional Poggenpohl logo decor, the carcass interior colours **stone grey** and at a surcharge, the decor print **natural nut tree** are available.

An innovative highlight is to be found in the plinth area - hardly noticeable at a first glance, the new **plinth vacuum cleaner** blends unobtrusively into the overall appearance of the kitchen. It is immediately at hand if crumbs drop on the floor at breakfast time or tiny scraps fall off the worktop. The plinth vacuum cleaner provides a perfect compromise between a conventional vacuum cleaner and a central vacuum system. It operates just as effectively as a system while occupying minimum storage space. The dirt is collected in commercially available vacuum cleaner bags. The plinth vacuum cleaner is easy to install and can be retrofitted.

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