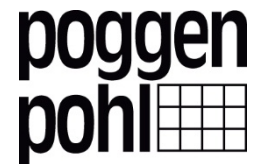


PRESS RELEASE



Herford, 12th January 2015

Leading design awards for Poggenpohl

P'7350 will be presented in a special exhibition at the imm cologne 2015



After the premium kitchen manufacturer Poggenpohl had already won the world's leading prize for innovation, the **"Plus X Award"**, in the high quality, design and functionality categories with the additional quality label "Best product of the year 2014" for the innovative kitchen architecture P'7350 Design by Studio F. A. Porsche, the Herford company has now been honoured with two major design awards at the same time: the **"Interior Innovation Award 2015"** and the **"Good Design Award 2014"**.

The prestigious Design Council has been offering the "Interior Innovation Award" every year since 2002. This award rewards first-rate performances in innovation in the interior design sector and is considered one of the most esteemed design prizes in the world. The international interiors show imm cologne is the ideal sponsor for the Interior Innovation Award. The award-

winning products will be presented in a special exhibition as part of the Living Kitchen in hall 4.2 / A 011 at the imm cologne between 19th and 25th January 2015. Here, Poggenpohl shows the P´7350 in matt black lacquer with special contrasts in New Zealand pine.

The "Good Design Award" has already been awarded annually by the Chicago Athenaeum since 1950 and is thereby the oldest, internationally renowned accolade for excellent design. For the current competition, the museum received several thousand submissions from leading manufacturers all over the world and design studios from 48 countries. The expert panel of the Chicago Athenaeum honoured the P´7350 with the "Good Design Award 2014" in the category "kitchen and appliances".

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