

# PRESS RELEASE

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## **Poggenpohl is enhancing its skill in solid wood**

**The range is being supplemented with exclusive veneer finishes**



The luxury kitchen manufacturer Poggenpohl is presenting new, elaborate planning details in its 2017 range for individual kitchen design, thereby meeting the needs of its discerning customers. Poggenpohl has a tradition of offering a high level of competence in the area of luxurious solid wood fronts. The solid wood veneers natural core ash, natural nut tree, oak honey brown, nut tree, terra pine and grey walnut are now optionally available in an exclusive bookmatched veneer finish, with a choice of horizontal or vertical direction. Panels and side panels are also included in the veneering process and allow perfect planning down to the last detail.

The range of the successful kitchen architecture P'7350 Design by Studio F. A. Porsche is being supplemented with the new 78 cm carcass height. Poggenpohl is also adding the shades sand and sand grey with a matt and a gloss lacquer finish to the exclusive colour scheme. The solid wood fronts terra pine and natural nut tree are additionally available in the veneer field, optionally in veneer finish. Poggenpohl is thus achieving a marked increase in the planning variants for the P'7350.

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