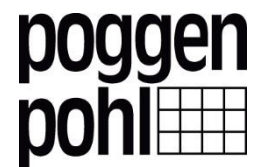


PRESS RELEASE



Herford, 17th September 2016

High quality details for greater individuality

Customers' wishes occupy a prominent position at Poggenpohl



In the field of decorative printing, Poggenpohl is supplementing its portfolio with the new, authentic decors in silver ash, smoked ash and oak heritage with synchropore embossing. These can be ordered with a horizontal or vertical grain direction as desired. The high quality decorative embossing is precisely matched in this case to the respective run of the grain of the decorative print.

New, high quality, innovative details such as the edge-mounted bow handle in the finishes anodised aluminium, anodised stainless steel-coloured and anodised black the mechanical opening system for flap door units in han-

dleess kitchen planning schemes or the modern, lowerable socket elements for the worktop with an additional USB charger round off the 2017 Poggenpohl range.

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