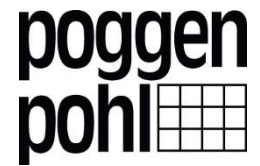


PRESS RELEASE



Herford, June 19th 2017

Poggenpohl kitchens for the luxury property “Oceanic House” Exclusive conversion of the former London headquarters of the Titanic’s shipping company completed



The famous “Ocean House” is among the most exclusive properties in the metropolis of London and offers among other aspects a priceless view of Big Ben and Trafalgar Square. The historic building was built in 1907 as the headquarters of the White Star Line, the Titanic’s shipping company. The “Oceanic House” later accommodated a bank, followed by departments of the British Ministry of Defence and a restaurant. Conversion work began in 2016 to transform the upper floors into six luxury apartments and a duplex penthouse.

As part of the 100-million-£ renovation of the “Oceanic House”, these exclusive apartments have now been equipped with spacious Poggenpohl kitchens. The designers from the London Poggenpohl studio Wigmore Kitchens planed modern, linear kitchens for the historic setting of the “Oceanic House”. High quality Poggenpohl fronts in pebble-grey matt lacquer and terra now emphasise the exclusive room details such as stucco ceilings and antique wood doors particularly well and create a unique atmosphere.

About Poggenpohl

Poggenpohl has been designing and producing luxury kitchens at the Herford production plant for 125 years, making it the world's longest-established and most renowned kitchen brand. Customized, fitted kitchens delivered to more than 70 countries are created in a manufacturing area of 54,000 m². A global network of 450 Poggenpohl studios with highly qualified designers perfectly implements the customers' conceptions of an ideal kitchen.

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